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<p>Title:</p> <h2 style="text-align: center;">D1.3: Initial use case implementation and evaluation</h2>		
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<p>Abstract / Executive summary:</p> <p>This deliverable is the first of the four reports that will be submitted by task T1.3 as the outcome of the related implementation and evaluation activities. By following the requirements elicited in T1.2, by monitoring the development of the HEADS IDE and the mapping of the HEADS methodology (both produced in WP5 by integrating contributions from WP2-3-4) to the two use cases (SmartTracker by Tellu and NewsAsset by ATC), the contributors of T1.3 (use case providers and technical team) initiated the development of a number of use case oriented artefacts. Those software artefacts, implementing the use case scenarios defined in T1.1, will be realized by applying the HEADS IDE in its different versions as being provided by WP5 to the reference scenario and by following the customized by the use case providers methodology. It must be mentioned that at this early phase of the project HEADS IDE and methodology are still in a premature status and thus the development of the use case artefacts has been initiated recently.</p> <p>Another important aspect that is covered by the report is the evaluation of the HEADS framework from both end users and technical perspective. The use cases assessment activities were conducted in line with the validation methodology agreed by all involved parties in T1.2 and at this early phase of the project were executed by a group of people (end users and technical team) internal to the consortium. Even though the lack of external to the consortium people in the evaluation activities can be seen as a drawback (during the following years of project's lifecycle, the evaluation will be executed by a group of people from business and RTD stakeholders external to the consortium) it was decided to start early and iterate in line with the major phases (innovation, development and consolidation) of the project in order to achieve actionable feedback even at the very beginning. Furthermore, the success of the assessments were measured basically in terms of the positive impact they have on the evolution of the project, in terms of business case development, technological developments or exploitation opportunities of each use case. Thus, the HEADS consortium is in process of creating two initial demonstration storyboards, consisting of premature prototypes and mock-ups, which are going to serve as proof of concept demonstrations and provide the opportunity of carrying out valuable evaluation activities. Finally, the proof of concept demonstrations will also act as the baseline to the development of all the use case artefacts.</p>		
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